

JUICERIA FRANCHISING

Welcome

Dear Juiceria Franchise Prospect,

My Name is Jonathon Best, and I would like to thank you for your interest in owning a Juiceria Smoothie Bar & Café. As you explore this packet, I think you will see why I am proud to be the owner and CEO of the Juiceria Smoothie Bar & Cafe Franchise. At Juiceria , our concept is simple; Creating wholesome & healthy food that is not always available in the quick service market. Our goal is to turn our customers into friends, which is why we adopted the slogan "Keeping our Friends Happy & Healthy!".

Owning a Juiceria Franchise not only gives you the opportunity to take charge of your own successful business, it allows you to be a part of a movement in the business of health contentious restaurants! If you are accepted as a Juiceria Franchise owner, you will become a Juiceria Partner & New age Restaurant Pioneer.

A lot of people do not realize the time, attention to detail, & careful strategic planning that goes into building a restaurant. We have done all the hard work for you. We have an entire team of consultants & restaurant engineers that were very crucial in building our business model. We were not interested in creating the same old restaurant, we wanted to create restaurant that serves the modern customer. Our locations will be equipped with electronic kiosk ordering stations, app ordering, online ordering, & healthy wholesome food for our modern health conscious customers. We have found ways to increase restaurant industry profit margins while still delivering great products. This means more profits for your store!

America is labeled as being one of the busiest countries on the planet. Our jobs demand our devotion & our time. We are constantly running from job to job, from home to work to family and back, from work to gym to home. We have technology at our fingertips that delivers goods and services in a matter of seconds. With all these things happening and facing life at 500 miles per hour, we still have to find time to eat. This is where the fast food dominated restaurant industry takes advantage of us. NOT ANYMORE!

Juiceria Smoothie Bar & Café, is the movement to take on the fast food industry. Our vision is to face the fast food industry down. We are doing so by bringing healthy wholesome food to our consumers at the same quick speed while still being cost competitive!

We are set to open 18 more locations by 2020 & we hope you may be the next one!



Jonathon Best, CEO & Founder

